Horatio's Garden

Nurturing lives after spinal injury

Your fundraising guide

Everything you need to know to raise money for Horatio's Garden.



Horatio's Garden is a Charitable Incorporated Organisation.
Registered charity number 1151475/SC045386

After the devastating blow of a spinal injury, the future can seem bleak. Horatio's Garden creates and expertly staffs beautiful vibrant gardens outside the sterility of NHS spinal injury centres. Places for people to begin to find connection, enjoyment and peace. We are here to open up the possibility that, in spite of everything, life can go on.

Thank you for doing something incredible and fundraising for Horatio's Garden, bringing life-changing gardens to people with spinal injuries when they need it most.

Our brilliant team will be right by your side to support you throughout your fundraising journey with us and we've created this useful guide to help make sure you have what you need.

Your contribution will give people hope, solace and joy when facing the most challenging of times and long stays in hospital.

As Mohammed told me: "People don't realise how much of an impact spinal cord injury has. If you think it's bad, it's worse. Horatio's Garden is a place that brings beauty in an incredibly difficult, vulnerable time."

On behalf of Mohammed and all others in the gardens, thank you and good luck with your challenge.



Katie

Katie Tait
CEO of Horatio's Garden



97%

of NHS staff believe the garden helps patients make faster progress in rehabilitation

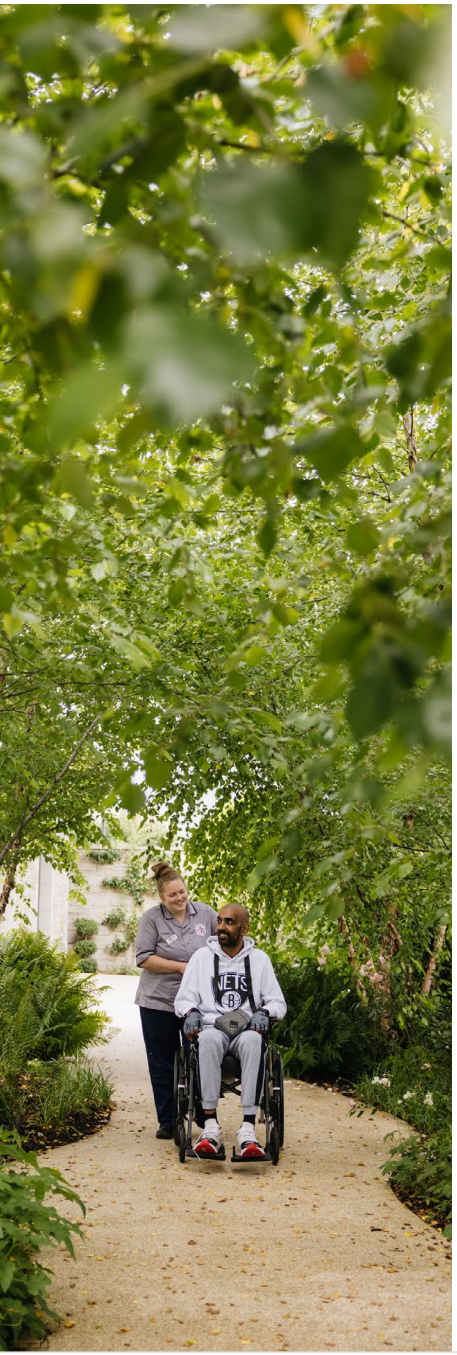
89%

of patients say that spending time in the garden has a 'a great deal' of positive impact on their mental health

82%

of patients say the garden makes them feel more hopeful for the future

Source: Horatio's Garden impact report 2025/26



Let's get started

1 **Plan your goals**
Setting one big target can feel overwhelming so if you need to, break it down into smaller, more manageable milestones to keep yourself motivated and on track.

2 **Pick a fundraising activity**
You may already have an idea of what you plan to do or if not, please check out our fundraising ideas.

3 **Select a location**
Where will your activity happen? Do you need to book a venue or plan a route?

4 **Get in touch with our friendly team**
We're here to help with everything from branded race vests to promotional posters to collection boxes and more! Contact Rosie on rosie@horatiosgarden.org.uk or call 01722 326834.

Fundraising ideas

Sporting challenges

Whether it's marathons from Barcelona to London Landmarks Half, obstacle races, fun runs, hand-cycling, treks, or swimming events, there are countless exciting ways to get active and take on a challenge for us.

Check out our website here to see our highlighted challenges or contact Rosie at **rosie@horatiosgarden.org.uk** to find out what places we can offer.



A-Z of inspiration

Art show
Birthday fundraiser
Christmas jumper day
Dance-athon
Extreme challenge
Flower arranging
Garden party
Hike
Inter-company games
Jam making
Knit and natter
Ladies' Day
Murder mystery party
Non-uniform
Office bake sale
Plant sale
Quiz
Raffle
Sport-athon
Tea party
Ugly sock day
Vintage sale
Wine tasting
Xmas crafts sale
Yoga challenge
Zumba-thon

Beginning your fundraising

1 **Create your online giving page**
We recommend using online platforms **Give as you Live** or **JustGiving** to make collecting donations quick and simple. Personalise your page and share your story. Not fundraising online? Use our printable sponsorship form **here**.

2 **Talk about it**
Share your fundraiser with your networks. Use social media. Tag your supporters, respond to comments and make donating and sharing as simple as possible. Don't forget to tag us @horatiosgarden so we can share and celebrate too!

3 **Keep everyone updated**
Share your progress: behind the scenes moments, training and your motivation. Try posting short video messages.

4 **Employer match funding?**
Some workplaces offer matched funding, which can double the impact of your efforts! Ask your employer about their charity policy. Let us know who your employer is, so we can look out for the amount.

5 **Have fun!**
We know planning a fundraising event takes effort and commitment, but don't forget to enjoy the process and celebrate your achievement!

"Ever since Dad was transferred to Sheffield, the garden has been the best thing about this awful experience, somewhere we could try to feel normal. Our whole family and 20 friends ran 29 miles from our family home to Horatio's Garden via the Peak District to raise money. Being able to do something positive after something so difficult was absolutely life affirming."

Tessa





"I know the difference that Horatio's Garden makes. I hosted a garden event in my village and held tours, sold plants and ran a raffle with plenty of cakes and tea for the whole community. I was delighted to raise more than £1000."

Dot





Paying in your money

If you can, aim to reach your fundraising target and send in your donations within two weeks of your event.

If you've used an online fundraising platform like Give as you Live or JustGiving, there's nothing more you need to do — the funds will be sent directly to us.

We'll be in touch soon to confirm we've received your donation and to say a big thank you for all your hard work. Don't forget to thank your friends, family, and everyone who supported you too. They'll love hearing how much was raised.

Donate online

You can pay in your money online **here**.

Donate by cheque

Please make your cheque payable to Horatio's Garden and include a short note about your fundraiser, your connection to us, and whether you'd like the funds to support a specific garden or the charity as a whole.

Horatio's Garden
2 Throope Down Office
Blandford Road
Coombe Bissett
Salisbury
SP5 4LN

By phone

Call our friendly team on 01722 326834 and pay by debit or credit card.

BACS transfer

You can transfer the money to us using the following bank details:

Horatio's Garden
HSBC
40-40-14
12153092

If you haven't already let us know about your activity, please email Rosie at rosie@horatiosgarden.org.uk to let us know you're transferring the money with a short note about your fundraiser, your connection to us, and whether you'd like the funds to support a specific garden or the charity as a whole.

Gift Aid form

If you're a taxpayer, make your support go even further! Fill in your Gift Aid declaration form **here** or we can send you donation envelopes. This lets us add an extra 25% to your donation – at no extra cost to you!

Where your money goes

£10
bulbs to bring spring colour

£20
art materials for creativity in the garden

£30
seeds and pots for people to grow their own fresh fruit and salad leaves

£150
bird feeders and feed to encourage new wildlife to visit

£50
keeping people's mugs full of tea and coffee

£250
monthly music sessions to bring people together

£75
growing seasonal plants

£500
series of arts workshops for people to get creative and relax

£100
gardening workshops for people to feel better and learn new skills





Useful information

Your event should be safe and legal for everyone involved. If you'd like some help making that happen, just get in touch - we're here to support you!

Photos

Always ask for permission before taking photos of other people to make sure everyone feels comfortable and respected.

First aid

Make sure you have the right first aid support in place. **St John Ambulance** and the **British Red Cross** offer helpful guidance.

Food safety

You can find food hygiene guidance on the **Food Standards Agency website**. It's a great resource to make sure everything is prepared safely.

Data protection

When collecting other people's data, only gather the information you need, keep it secure, never share it unnecessarily, and delete it when it's no longer required. For more details, you can visit **UK Government's Data Protection guidance**.

Fundraising materials

You can download our 'in aid of' logo for fundraising use **here.**

Be sure to include our registered charity number below on your fundraising materials. This helps you comply with UK charity law and gives supporters confidence when donating.

Horatio's Garden Registered Charity Number 1151475/SC045386

Raffles

If you're selling tickets at your event and drawing the raffle on the same day you won't need a licence. For other types of raffles, you may need to apply for a licence or register with your local authority. Find out more by reading the **Gambling Commission guidelines**.

Insurance

If you're hosting a fundraising event open to the public, you may need Public Liability Insurance. For events at home or on private property, check that your insurance covers this too to protect yourself and your guests.

Cash collections in public

If you're planning a cash collection in a public space, you'll need permission from the local authority or property/ land owner.

Alcohol

If you plan to serve alcohol or provide entertainment at an unlicensed venue, you may need a Temporary Event Notice or an alcohol licence from your **local licensing authority**.

Safety check

A risk assessment will help keep your event safe. Check the venue and look for potential hazards. Contact us if you need any advice.

Remember

We're here to support you as you fundraise. For help with organising your event, to discuss your idea or for any questions, please contact Rosie on **01722 326834** or **fundraising@horatiosgarden.org.uk**.

Don't worry if you can't reach your fundraising target - every contribution makes a difference, and we're so grateful for anything you raise. If you're unable to take part, just let us know, and we'll do everything we can to support you.

Thank you for choosing to fundraise for us. Every pound you raise will make a difference to someone with a spinal injury. We can't wait to see how you get on!










"After my sister Leanne was injured in a showjumping accident, Horatio's Garden became a saving grace to her and the whole family. We wanted to give something back to help others coping with spinal injuries. I ran the Hillsborough Half Marathon in support, coming second and raising just over £3,400."

Gary

Photos by Eva Nemeth and our fundraisers.

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