



Horatio's  
Garden 

## Volunteer Fundraising Groups

At Horatio's Garden we know that people with spinal injuries need natural beauty to support their recovery. This is why we build and look after transformative gardens in the heart of NHS spinal injury centres.

Your fundraising group plays a key role in supporting the ongoing care and maintenance of your Horatio's Garden. By raising funds and awareness in the community, you can help to ensure your garden continues to thrive and tell even more people about the difference it makes in hundreds of people's lives.

# Group roles

## Fundraising Group Lead

You'll guide the group to raise funds for your garden through a range of activities.

- Arrange and chair group meetings.
- Agree and finalise an activity calendar with the group.
- Keep in touch with the central fundraising team to share plans and income updates.
- Help deliver agreed fundraising activities, ensuring they follow Horatio's Garden guidelines.

## Fundraising Group member

You'll help to raise funds to support your garden.

- Deepen engagement with what we do through talks and activities at local groups, such as golf clubs, the WI, Scouts and nearby schools.
- Support garden fundraising events (e.g. National Garden Scheme open days, festive events).
- Raise awareness by placing collection tins locally and telling people about our Friends regular giving programme.
- Encourage local people to take part in fundraising activities.

# Example events calendar



Below is an example of an events calendar and a suggestion of what you could do each month. We recommend you focus on a few events per year.

Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
Collection tin distribute	Waitrose token charity	Fundraising lunch	Open garden	Plant sale	Charity partner bucket collection	Regional show	Craft market	Golf day	Marathon	Xmas fairs	Carol Concert



# Thank you

Please contact Rosie via  
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or ring 01722 326834 if you'd  
like to find out more.

We'd love to hear from you.

