



# INFORMATION ABOUT JOINING A FUNDRAISING GROUP

## 1. WHAT IS HORATIO'S GARDEN?

Horatio's Garden creates and nurtures beautiful, accessible, restorative gardens in NHS spinal injury centres to support the physical, mental and emotional wellbeing of patients, their relatives and NHS staff affected by spinal injury. Each garden is run by a Head Gardener and group of volunteers who together care for the garden and offer a programme of gardening and creative workshops. The income required to run each garden is considerable and with no NHS or government funding, this is funded entirely by donations.

## 2. WHAT WILL I BE DOING AS A FUNDRAISING GROUP MEMBER?

You'll be part of a small, enthusiastic team responsible for raising money and awareness in the local community to help us keep our garden projects running. This will involve planning and promoting fun fundraising events throughout the year, from bake sales and summer garden parties to Christmas fairs and bucket collections. You will also forge connections with local groups and businesses about our work to create relationships with the wider community.

Each group is encouraged to reach a first-year target of £5,000. This is supported by our central charity fundraising team which will provide advice and guidance including a template events calendar, ideas and inspiration.

## 3. WHAT ROLES ARE AVAILABLE AND HOW WILL THE GROUP RUN?

**Fundraising Group Lead/s:** responsibility for arranging meetings, finalising the activities calendar, acting as point of contact with the central charity fundraising team and helping to deliver activities agreed by the group, in line with Horatio's Garden's guidelines.

**Group Members:** supporting fundraising activity and raising awareness. This may include helping to run two fundraising events in the garden per year, placement of collection tins, applying for supermarket charity of the month selection, promoting our regular giving Friends programme, encouraging participation in sporting events in aid of Horatio's Garden and promotion at local clubs, schools and businesses.

We would anticipate the group will meet either face-to-face or virtually every 4-6 weeks for 1-2 hours, with each member contributing in whatever way best suits their interests and skills. We estimate the Lead will need to give an additional 3-4 hours per month with the group members giving around 2-3 hours per month or whatever they feel they can.

**Email [fundraising@horatiosgarden.org.uk](mailto:fundraising@horatiosgarden.org.uk)  
or ring 01722 326834 to find out more**



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## 4. WHAT EXPERIENCE DO I NEED?

No prior experience is necessary, but we are looking for enthusiastic people who can devote time and energy as the face of the charity within the broad communities that each garden serves. We provide training, including an introduction to the charity, spinal injuries and fundraising plus guides, templates and regular opportunities to connect with charity staff and other volunteers. Our experienced fundraising team will always be on hand with support and ideas.

## 5. DO I NEED TO LIVE NEARBY TO THE GARDEN?

We are keen that the group is representative of the wide regional areas that each garden supports, for example our Salisbury garden supports people from across the South West and we hope to attract group members from Cornwall, Dorset, Wiltshire and beyond.

## 6. I ALREADY VOLUNTEER AT HORATIO'S GARDEN. CAN I JOIN THE FUNDRAISING GROUP TOO?

We welcome existing volunteers who can generously contribute time to the group in addition to their garden hours.

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