

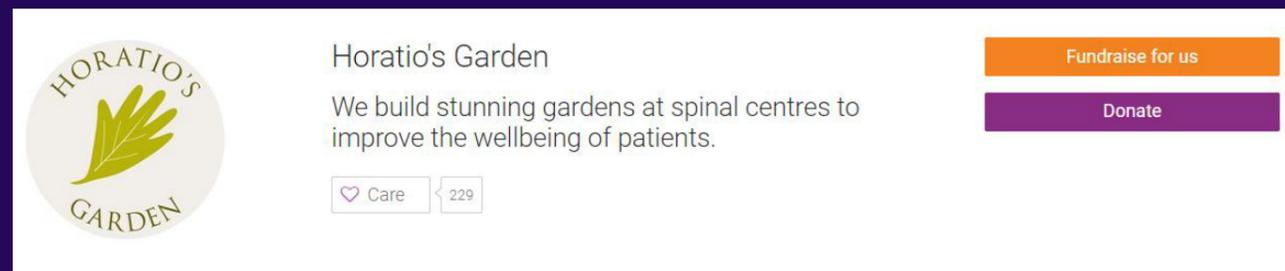


## SETTING UP A JUSTGIVING PAGE

Creating your own JustGiving page is easy to do and it's a wonderful way of raising money as your friends and family can simply donate online.

Below is a helpful guide on how to set up your JustGiving Page, as well as some tips on how to get the best out of it.

1. You can set up your page to be linked to our Horatio's Garden JustGiving site by simply visiting [www.justgiving.com/horatios-garden](http://www.justgiving.com/horatios-garden) and clicking the orange 'Fundraise for Us' button in the top right-hand corner.



2. Follow JustGiving's easy process to create your own page.
3. Choose that you're celebrating an occasion. You can select 'Add your own' at the bottom of the page if what you'd like to say isn't listed. You can then tell us more about your occasion.
4. Choose your web address. This is the link you will share when asking your family and friends to donate. This can be personalised with a name or title of your choice.
5. Click 'Create your page.'

[Click here to see JustGiving's Top Tips to boost your fundraising!](#)

Now your JustGiving page has been created follow our guide to create your fundraising story and begin raising money for Horatio's Garden!

You can choose to regularly update your page however you wish. Sharing what you're up to helps to encourage more people to support your occasion. JustGiving have found that with every update you make you could raise an average of up to 6% more for your chosen charity (in this case, Horatio's Garden)!

Visit the [JustGiving website](#) for more help setting up your fundraising page.

If you already have a JustGiving page, or something similar, that's brilliant news! If you'd like us to promote your page, please send a link to [fundraising@horatiosgarden.org.uk](mailto:fundraising@horatiosgarden.org.uk) along with any information and images you are happy for us to use.



## YOUR FUNDRAISING STORY

Everyone loves a story.

That's why it's great that **every JustGiving page is customisable**. It allows you to tell all your family and friends about why you've decided to fundraise for Horatio's Garden and how the money you raise will improve the lives of everyone affected by spinal injury. Click the links to see more information about [what we do](#) and [why we do it](#).

Once you have personalised your fundraising story it's time to share it with whoever you wish. This provides everyone with a quick and easy way to donate (a link to your JustGiving page), which will allow all your loved ones to engage with your fundraising journey and encourage them to donate.

**Below are a few tips we recommend to raise your fundraising profile.**

**Sharing your JustGiving page on social media or via messages with your family and friends is a fantastic way to tell everyone all about the story behind your celebratory fundraising and how they can donate to your cause.**

We can also provide promotional photographs to help with your fundraising. If you would like to receive photographs from us, please email [fundraising@horatiosgarden.org.uk](mailto:fundraising@horatiosgarden.org.uk).

We are happy to provide a whole host of promotional literature to help you encourage enthusiasm for your occasion and the charity as a whole too. If you would like to receive literature from us, please email [fundraising@horatiosgarden.org.uk](mailto:fundraising@horatiosgarden.org.uk).

**Thank you!**

***If you have any more questions, please don't hesitate to get in touch by writing to us at our registered address, or by emailing [fundraising@horatiosgarden.org.uk](mailto:fundraising@horatiosgarden.org.uk).***