



SETTING UP A JUSTGIVING PAGE

Creating your own JustGiving page for your event or challenge is easy to do and is a brilliant way to raise money as your supporters can simply donate online.

1. You can set up your page to be linked to our Horatio's Garden JustGiving site by simply visiting <https://www.justgiving.com/horatios-garden> and clicking the **'Fundraise for Us'** button in the top right-hand corner.



Horatio's Garden

We build stunning gardens at spinal centres to improve the wellbeing of patients.

♥ Care 217

Fundraise for us

Donate

2. Follow JustGiving's easy set up process to create your own page!
3. Choose whether you're taking part in an event, celebrating an occasion, fundraising in memory or doing your own thing. You can select 'Add your own' at the bottom of the page if your event isn't listed and tell us more about your activity.
4. Choose your web address - This is the link you will share when asking friends and family to donate. This can be personalised with your name or event title.
5. Click 'Create your page'.

[See JustGiving's top tips to boost your fundraising!](#)

Now your JustGiving page has been created follow our guide to create your fundraising story and start successfully raising money for Horatio's Garden!

Make sure you add regular updates to keep your page up to date and give you opportunities to share your progress. JustGiving have found you could raise an average of 6% more for every update you make!

Visit the [JustGiving](#) website for more help setting up your fundraising page.

If you already have a JustGiving page, or something similar, that's brilliant news! If you'd like us to promote your page, please send a link to fundraising@horatiosgarden.org.uk along with any information and images you are happy for us to use.



YOUR FUNDRAISING STORY

Everyone loves a story.

That's why it's great that **every JustGiving page is customisable**, allowing you to tell all your supporters about why you've decided to fundraise for Horatio's Garden, and how the money you raise will improve the lives of everyone affected by spinal injury. Click the links to see more information about [what we do](#), and [why we do it](#).

Once you have personalised your fundraising story it is time to share it with as many people as possible. Whilst you may have been super successful in telling people about your event, providing them with a quick and easy way to donate (a link to your JustGiving page!) will allow them to engage with your fundraising journey and encourage them to donate.

Here are a few tips we recommend to really raise your fundraising profile.

Sharing your JustGiving page on social media is a fantastic way to tell more people all about your fundraising event and why they should donate to your cause.

Facebook Tip – Check your privacy settings on your fundraising post. Many people have their post set to 'friends only' however, this can be changed on individual posts to 'friends of friends' or even 'everyone' allowing your post to be shared by friends and reach more people!

Instagram Tip – Links can not be added to Instagram posts so add your JustGiving page link into your bio so everyone can see! Simply note 'link in bio' in your caption when you post an image about your fundraising.

Sharing your JustGiving page with your contacts via email or message works well for getting friends and colleagues involved who you may not get the chance to see in person.

Ask your workplace if they can **send all your colleagues an email** containing details of your fundraising event and a link to your JustGiving page.

This is a really good way to engage people you may not normally speak to and you'll probably be surprised by how many people get in touch to share their enthusiasm with you!

Share Your Event with Your Friends and Neighbours

Ask your **local paper, parish magazine or club newsletter** to feature your fundraising event and a link to your JustGiving page.

We can also provide promotional photographs to help you with your fundraising. If you would like to receive photographs from us, please email fundraising@horatiosgarden.org.uk

We are happy to provide a whole host of promotional literature to help you encourage enthusiasm for your event and the charity as a whole in your local community. If you would like to receive literature from us, please email fundraising@horatiosgarden.org.uk